



WPTV

ORDER

Print Date 08/20/12

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Flight Dates 08/21/12-08/27/12

Contract / Revision 308345 /

Original Date / Revision
08/17/12 08/20/12

Advertiser Restore Our Future Inc

Agency Mentzer Media

Buying Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Product

Restore Our Future

Agency Com 15%

Billing Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 1941

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
August 2012	52	\$32,087.50	\$37,750.00	0.00
September 2012	10	\$6,205.00	\$7,300.00	0.00
Totals	62	\$38,292.50	\$45,050.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
07/30/12	08/26/12	52	\$32,087.50	\$37,750.00
08/27/12	08/27/12	10	\$6,205.00	\$7,300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WPTV	08/21/12	08/24/12	M-F 9-10a M-F 9-10a	CM	9-10a	- 2222 - -	:30	8	\$650.00	P-2	0.00	NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	- 2222 - -		8		\$650.00		0.00					
N 2	WPTV	08/21/12	08/24/12	M-F 10-11a M-F 10-11a	CM	10-11a	- 1111 - -	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/20/12	08/26/12	- 1111 - -		4		\$600.00		0.00					
N 3	WPTV	08/21/12	08/24/12		CM	12-1p	- 1111 - -	:30	4	\$500.00	P-2	0.00	NM	4	\$2,000.00



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Contract / Revision **308345** Flight Dates **08/21/12-08/27/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/20/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future**

Estimate # **1941**

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 12n-1p M-F 12n-1p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- 1111 - -	4		\$500.00		0.00						
N 4	WPTV	08/21/12	08/24/12	M-F 5-530p M-F 5-530p	CM	5-530p	- 1111 - -	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- 1111 - -	4		\$1,000.00		0.00						
N 5	WPTV	08/21/12	08/24/12	M-F 530-6p M-F 530-6p	CM	530-6p	- 1111 - -	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- 1111 - -	4		\$1,000.00		0.00						
N 6	WPTV	08/21/12	08/24/12	M-F 7-730p M-F 7-730p	CM	7-730p	- 1111 - -	:30	4	\$950.00	P-2	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- 1111 - -	4		\$950.00		0.00						
N 7	WPTV	08/21/12	08/24/12	M-F 730-8p M-F 730-8p	CM	730-8p	- 11 - 1 - -	:30	3	\$950.00	P-2	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- 11 - 1 - -	3		\$950.00		0.00						
N 8	WPTV	08/21/12	08/24/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	- 2222 - -	:30	8	\$500.00	P-2	0.00	NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- 2222 - -	8		\$500.00		0.00						
N 9	WPTV	08/22/12	08/22/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	- - W - - - -	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- - W - - - -	1		\$1,500.00		0.00						
N 10	WPTV	08/25/12	08/25/12	Sa 6-7a Sa 6-7a	CM	6-7a	- - - - - S -	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- - - - - S -	2		\$350.00		0.00						
N 11	WPTV	08/25/12	08/25/12	Sa 7-8a Sa 7-8a	CM	7-8a	- - - - - S -	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- - - - - S -	1		\$750.00		0.00						
N 12	WPTV	08/25/12	08/25/12	Sa 7-8a Sa 7-8a	CM	7-8a	- - - - - S -	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- - - - - S -	1		\$750.00		0.00						
N 13	WPTV	08/25/12	08/25/12	Sa 8-10a Sa 8-10a	CM	8-10a	- - - - - S -	:30	3	\$1,000.00	P-2	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- - - - - S -	3		\$1,000.00		0.00						
N 14	WPTV	08/25/12	08/25/12	Sa 10-1030a Sa 10-1030a	CM	10-1030a	- - - - - S -	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- - - - - S -	1		\$600.00		0.00						
N 15	WPTV	08/25/12	08/25/12	Sa 6p Sa 6p	CM	6-630p	- - - - - S -	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	- - - - - S -	1		\$600.00		0.00						



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Contract / Revision **308345** Flight Dates **08/21/12-08/27/12**

Hiatus Dates

Original Date / Revision 08/17/12/ 08/20/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future**

Estimate # **1941**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WPTV	08/25/12	08/25/12	Sa 6p Sa 6p	CM	6-630p	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-					1	\$600.00		0.00			
N 16	WPTV	08/25/12	08/25/12	Sa 7-8P Sa 7-8P	CM	7-8p	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-					1	\$500.00		0.00			
N 17	WPTV	08/25/12	08/25/12	Saturday Prime C Saturday Prime C	CM	10-11p	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S-					1	\$500.00		0.00			
N 18	WPTV	08/26/12	08/26/12	Su 6p Su 6p	CM	6-630p	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-----S					1	\$600.00		0.00			
N 19	WPTV	08/27/12	08/27/12	M-F 9-10a M-F 9-10a	CM	9-10a	M-----	:30	2	\$650.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					2	\$650.00		0.00			
N 20	WPTV	08/27/12	08/27/12	M-F 10-11a M-F 10-11a	CM	10-11a	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$600.00		0.00			
N 21	WPTV	08/27/12	08/27/12	M-F 12n-1p M-F 12n-1p	CM	12-1p	M-----	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$500.00		0.00			
N 22	WPTV	08/27/12	08/27/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,000.00		0.00			
N 23	WPTV	08/27/12	08/27/12	M-F 530-6p M-F 530-6p	CM	530-6p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$1,000.00		0.00			
N 24	WPTV	08/27/12	08/27/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$950.00		0.00			
N 25	WPTV	08/27/12	08/27/12	M-F 730-8p M-F 730-8p	CM	730-8p	M-----	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					1	\$950.00		0.00			
N 26	WPTV	08/27/12	08/27/12	M-F 1135p-1235a M-F 1135p-1235a	CM	1135p-1235a	M-----	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	M-----					2	\$500.00		0.00			
Totals													62	\$45,050.00	